

COURSE 1

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14	Day 15				
	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday				
	27/06/2018	28/06/2018	29/06/2018	30/06/2018	01/07/2018	02/07/2018	03/07/2018	04/07/2018	05/07/2018	06/07/2018	07/07/2018	08/07/2018	09/07/2018	10/07/2018	11/07/2018				
9:00 - 10:10	Arrival - students arrive at different times during the day and leave bags in office. Families collect at 6 p.m.	Testing	The top 50 universities in the world – and how to get into one!	Full day excursion - London	Day spent with host family	The "Big Idea" – examples of Big business Ideas and how they were developed.	What makes a good boss?	Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about...	"The Brand"	Sales v marketing – what's the difference?	Full-day excursion - Secret England	Day spent with host family	Social media in the "marketing mix"	Video presentations	Departure - depending on flight students leave bags in office before catching taxis to airports				
10:10 - 10:20		BREAK	BREAK			BREAK	BREAK	BREAK	BREAK	BREAK			BREAK	BREAK		BREAK	BREAK	BREAK	BREAK
10:20 - 11:30		Testing continued plus introduction	What is life like at a UK University?			The "Big Idea" – examples of Big business Ideas and how they were developed.	How to be a good employee	Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about...	Sponsorship	Sales v marketing – what's the difference?			Social media in the "marketing mix"	Video presentations					
11:30 - 11:40		BREAK	BREAK			BREAK	BREAK	BREAK	BREAK	BREAK			BREAK	BREAK					
11:40 - 12:50		Public speaking	Public speaking			Public speaking	Public speaking	Public speaking	Public speaking	Public speaking			Public speaking	Public speaking					
13:00 - 14:00		LUNCH	LUNCH			LUNCH	LUNCH	LUNCH	LUNCH	LUNCH			LUNCH	LUNCH					
14:00 - 16:00		Work experience	Work experience			Work experience	Work experience	Work experience	Work experience	Work experience			Work experience	Work experience					
16:00 - 18:00		Mentoring or free time	Mentoring or free time			Mentoring or free time	Mentoring or free time	Mentoring or free time	Mentoring or free time	Mentoring or free time			Mentoring or free time	Mentoring or free time					
18:00 - 19:30		DINNER	DINNER			DINNER	DINNER	DINNER	DINNER	DINNER			DINNER	DINNER					
20:00 - 22:00		Evening spent with host family	Film night			Evening spent with host family	Let's meet up	Evening spent with host family	Evening spent with host family	Evening spent with host family			BBQ	Evening spent with host family		Let's meet up/farewell party!			

COURSE 2

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14	Day 15			
	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday			
	11/07/2018	12/07/2018	13/07/2018	14/07/2018	15/07/2018	16/07/2018	17/07/2018	18/07/2018	19/07/2018	20/07/2018	21/07/2018	22/07/2018	23/07/2018	24/07/2018	25/07/2018			
9:00 - 10:10	Arrival - students arrive at different times during the day and leave bags in office. Families collect at 6 p.m.	Testing	The top 50 universities in the world – and how to get into one!	Full day excursion - London	Day spent with host family	The "Big Idea" – examples of Big business Ideas and how they were developed.	What makes a good boss?	Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about...	"The Brand"	Sales v marketing – what's the difference?	Full-day excursion - Secret England	Day spent with host family	Social media in the "marketing mix"	Video presentations	Departure - depending on flight students leave bags in office before catching taxis to airports			
10:10 - 10:20		BREAK	BREAK			BREAK	BREAK	BREAK	BREAK	BREAK			BREAK	BREAK		BREAK	BREAK	BREAK
10:20 - 11:30		Testing continued plus introduction	What is life like at a UK University?			The "Big Idea" – examples of Big business Ideas and how they were developed.	How to be a good employee	Starting a business – where will the money come from? Who will do the work? Where will the business be based? What's special about us? And more things you need to think about...	Sponsorship	Sales v marketing – what's the difference?			Social media in the "marketing mix"	Video presentations				
11:30 - 11:40		BREAK	BREAK			BREAK	BREAK	BREAK	BREAK	BREAK			BREAK	BREAK				
11:40 - 12:50		Public speaking	Public speaking			Public speaking	Public speaking	Public speaking	Public speaking	Public speaking			Public speaking	Public speaking				
13:00 - 14:00		LUNCH	LUNCH			LUNCH	LUNCH	LUNCH	LUNCH	LUNCH			LUNCH	LUNCH				
14:00 - 16:00		Work experience	Work experience			Work experience	Work experience	Work experience	Work experience	Work experience			Work experience	Work experience				
16:00 - 18:00		Mentoring or free time	Mentoring or free time			Mentoring or free time	Mentoring or free time	Mentoring or free time	Mentoring or free time	Mentoring or free time			Mentoring or free time	Mentoring or free time				
18:00 - 19:30		DINNER	DINNER			DINNER	DINNER	DINNER	DINNER	DINNER			DINNER	DINNER				
20:00 - 22:00		Evening spent with host family	Film night			Evening spent with host family	Let's meet up	Evening spent with host family	Evening spent with host family	Evening spent with host family			BBQ	Evening spent with host family		Let's meet up/farewell party!		